



NORTH SHORE[®]
NOVA SCOTIA

Sunrise Trail



Sunrise Trail Magazine highlights the unique experiences, places, and lifestyle that the north shore has to offer throughout the Antigonish, Pictou, Cumberland and Colchester counties. We highlight unique shopping opportunities, arts and culture, desirable restaurants, quaint atmospheres, breathtaking scenery, outdoor activities, and much more throughout the pages of our magazine and social media platforms.

Spring 2024 Advertising Rates & Sizes

Ad Size	Trim Size	Bleed Size	Cost
Quarter Page	3.75" w x 5.125" h	not applicable	\$159
Half Page - H	8.5" w x 5.375" h	8.75" w x 5.625" h	\$319
Half Page - V	4" w x 11" h	4.25" w x 11.25" h	\$319
Full Page	8.5" w x 11" h	8.75" w x 11.25" h	\$629
Double Page	17" w x 11" h	17.25" w x 11.25" h	\$1219
Front Inside Cover	8.5" w x 11" h	8.75" w x 11.25" h	\$779
Back Inside Cover	8.5" w x 11" h	8.75" w x 11.25" h	\$779
Back Cover	8.5" w x 11" h	8.75" w x 11.25" h	\$979
Centre Spread	17" w x 11" h	17.25" w x 11.25" h	\$1415

All advertisers receive a **FREE** listing on www.sunrisetrailmagazine.com

Advertising rates are PLUS HST. Prices shown do not include taxes. Invoices are issued on 1 month prior to distribution date and are payable in 30 days.

Ad Format

Ads must be in CMYK, 300dpi, jpeg or pdf. Please keep text 1/4" in from the trim size and include a 1/4" bleed as per above chart.

Ad Deadlines

Booking Deadline: March 15th
Artwork Due: Apr 10th
Distribution (approx.): May 15th

Circulation Information

Produced twice a year (spring & fall) with 16,000 total copies distributed throughout Antigonish, Pictou, Cumberland & Colchester counties with bonus distribution at various locations across Nova Scotia. Distributed through visitor information centres, farmers' markets, businesses, professional offices, restaurants, retirement homes, hotels, tourism offices and destinations, real estate offices, retail stores, grocery stores, fairs, community events and much much more! **Both tourists and residents love our magazine and it flies off the shelves wherever we leave it!**

- Print & digital editions
- Full colour
- 64 glossy pages plus cover, 8.5 x 11 finished size



For Advertising Inquiries

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PINK LEMONADE
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